



Euretina 2021

VIRTUAL

9–12 September

Industry Prospectus &
Sponsorship Opportunities



EURETINA
European Society of Retina Specialists



About EURETINA

The European Society of Retina Specialists was established in 1999 to promote the sharing of knowledge among European Vitreoretinal and Macula specialists.

The scope and significance of the Society has increased dramatically since then, with the EURETINA Annual Congress now internationally renowned as the largest retina meeting worldwide.



www.euretina.org

EURETINA 2020 Virtual Review

In 2020, the EURETINA Annual Congress was held virtually for the first time. The Congress achieved record attendance with the transition to a digital format.



8,225
Registered attendees

32
Exhibiting companies

673
Average visitors per booth

2,094
Highest number of HCP visitors to a single booth

Attendee Regional Breakdown	2019	2020
Europe	66.4%	58%
Asia	12.3%	26%
North America	5.7%	4%
South America	3.4%	7%
Middle East & Africa	10.2%	3%
Australia & New Zealand	2%	2%

15,826
Total Satellite Meeting Live-Streaming Views

1,055
Average Satellite Meeting Live-Streaming Views

Euretina

2021

Virtual
Experience
Reimagined

VIRTUAL



4 Live Days



5 Programme Channels



8,000+ Expected Attendees



Content available On Demand
until 31 October 2021



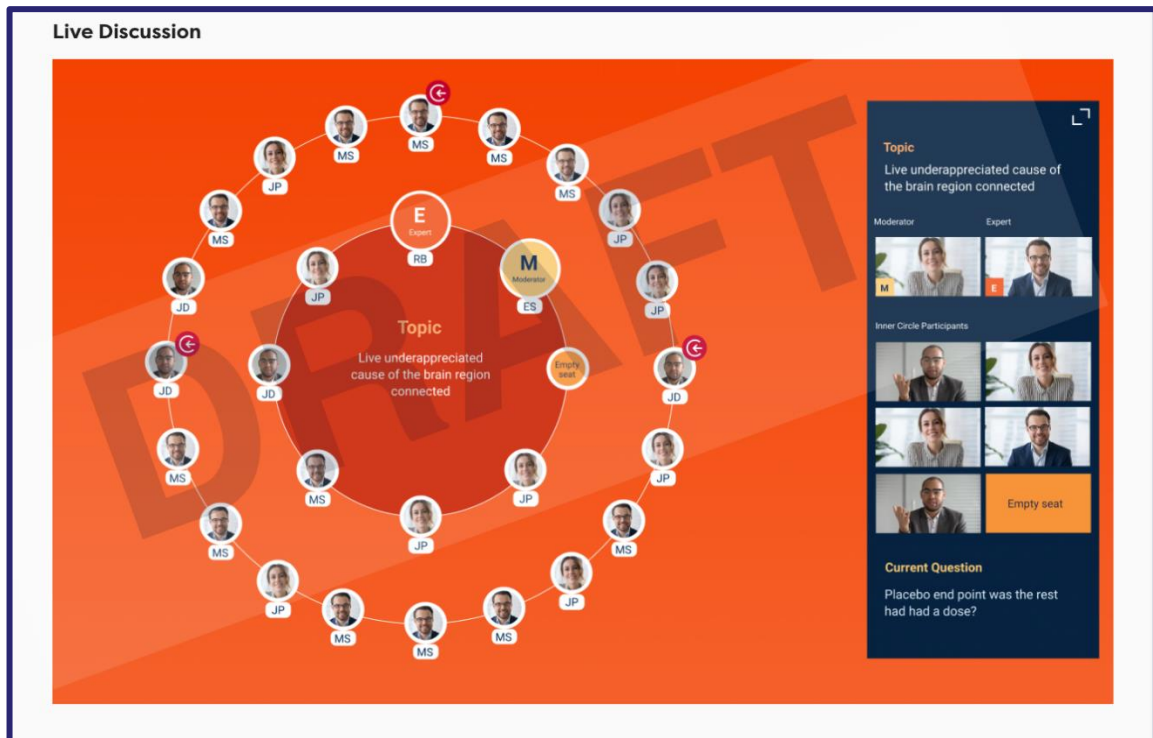
Engaging New Virtual Platform



Earn one Priority Point per
€1,000 invested



Fishbowl / Meet-the-Experts Session



During a Fishbowl session, the speaker(s) are joined on-screen by a set number of delegates for a lively back-and-forth discussion. This is an innovative presentation format that encourages interaction between speakers and delegates.

Other delegates can view the session as silent audience members and they have the chance to take an “on-stage” position if one becomes available. This is an ideal format for an engaging Meet-the-Experts session – or an opportunity to try something new!

Sponsored Networking Groups

The Congress will host a number of topic-focused Networking Groups where delegates can drop in to chat and exchange ideas. Upon entering the virtual platform, delegates will be asked to identify their areas of interest and will receive suggested Networking Groups to join.

While there will be a number of non-sponsored Networking Groups, sponsoring companies will also have the opportunity to host their own dedicated Networking Groups. The sponsor can appoint a moderator for each Group to monitor the discussion and encourage engagement by posing questions.

Additional Information

Delegate Registration

Delegate registration will be open via the EURETINA website mid-May 2021. All prices below exclude VAT (charged at 20%).

	Early Fee (until 31 August)	Late Fee (from 1 September)
EURETINA Member	€50	€65
EURETINA Non-Member	€95	€110
Nurse/Technician	€50	€65

Programme Overview

The preliminary programme can be viewed on the [EURETINA website](#).

Virtual Congress Schedule (subject to change)

These are the recommended times for delegate interaction. All times are Central European Summer Time (CEST).

Thursday	12:00 – 20:00
Friday	09:00 – 19:00
Saturday	09:00 – 19:15
Sunday	09:00 – 13:45

Corporate Listing

All Sponsors will receive a complimentary Corporate Listing on the EURETINA website. The Listing comprises a company logo with a 100-word profile as well as product/service categories. EURETINA Congress Corporate Listings receive a high volume of visitor traffic and serve as an additional promotional opportunity.

Cancellation Policy

A 100% cancellation fee will apply upon the submission of all bookings, regardless of whether payment has been submitted or not.

Terms of Payment

- * Companies who book an Industry Profile Page before 30 June 2021 will be awarded 50 bonus Priority Points.
- * 100% payment due within 30 days of submission of all bookings.



Frequently Asked Questions

What are the benefits of participating in a Virtual Congress?

The enhanced generation of sales leads is one of the primary advantages of the virtual format. Rather than scanning delegate badges or manually recording contact details, Sponsors will receive a detailed lead for every delegate who visits their Profile Page.

Will my company earn Priority Points for participating in EURETINA 2021 Virtual?

Yes. One Priority Point per €1,000 spent on creating your Profile Page plus any investment in other items in this brochure, including satellite symposia, will be awarded for EURETINA 2021 Virtual. Priority Points earned in 2019, 2020 and 2021 will all go towards booth placements at the Annual Congress in 2022.

How will this Congress differ from the EURETINA 2020 Virtual Congress?

This year's Congress will be hosted on the M-Events platform, which features webpage-style Industry Profile Pages rather than 3D virtual booths. It is expected that this will lower the preparation time required for Sponsors. The scientific programme content will be hosted on the same platform as the industry content, encouraging a smoother flow for delegates between the programme and industry content.

When can we schedule dedicated eBlasts? Can they be targeted?

Dedicated eBlasts can be sent in the days preceding, during, or after the Congress. Please note the number of eBlasts sent per day is limited. Sponsors may choose a date for their eBlast subject to availability. eBlasts can be geo-targeted.



Euretina 2021 VIRTUAL

All Bookings via
[Exhibitor Resource Centre](#)
from 17 May 2021

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